



COUNCIL OF INFRASTRUCTURE FINANCING AUTHORITIES

## 2022 CIFA Online Learning Series

### Leveraging: Monday, April 4, 3:00 – 4:00 pm (ET)

#### Leveraging Societal Benefits for Better Financing

Learn how investing in safe, reliable drinking water and greater environmental protection can translate into more affordable financing in the public finance market. Find out how Environmental, Social and Governance bonds (ESG bonds), which include green bonds, social bonds and sustainability bonds, are providing an opportunity for investors to demonstrate corporate responsibility. At the same time, these types of bonds are providing SRFs with the opportunity to further recognize the societal benefits of financing water infrastructure.

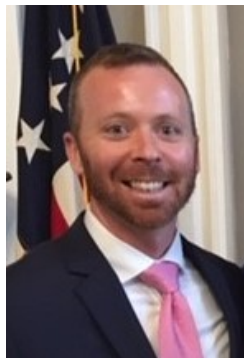
#### Meet the Speakers

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##### **Lisa Lawrence Daniel, PFM**

Lisa is a Managing Director of PFM. Lisa serves as the engagement manager to state revolving funds (SRFs) and state and local government entities, providing them with a broad range of financial advisory services, including financing structure strategies, rating agency relations, debt capacity analyses, new credit development, debt restructuring opportunities, investor relations and transaction execution. She also spearheads the firm's projects related to Environmental, Social and Governance (ESG) and Federal Infrastructure, including state and regional pool programs and SRF sectors. Lisa has served on PFM's Board of Directors, the Environmental Financial Advisory Board to EPA and the Board of the Council of Infrastructure Financing Authorities. She currently serves as the co-Chair to CIFA's Finance Committee. She is registered as a Municipal Advisor (Series 50), a Municipal Advisor Principal (Series 54) and is a Certified Public Accountant (inactive).



##### **Nathan Keenan, Massachusetts Clean Water Trust**

Nate Keenan is Deputy Director of the Massachusetts Clean Water Trust where he has worked since 2011. During that time, he has worked to execute over \$1 billion in bond issuances, drafted the Trust's first Green Bond disclosure language, and developed a lead and copper pipe testing program for schools in Massachusetts. Nate graduated with a Bachelor's Degree from Saint Michael's College and a Master's Degree from Suffolk University.



### **Amanda Lee, Jefferies**

Amanda is a Senior Vice President in Jefferies' Municipal Finance Group and has over 15 years of experience as a public finance investment banker. She has served as senior manager on over \$16 billion of debt financings for the full spectrum of borrowers, including in the SRF and broader water/sewer space. She is focused on ESG initiatives across all sectors (including dialoguing with investors around capital allocations/preferences) and has led over \$1.3 billion of Green, Social or Sustainability Bond financings. Prior to joining Jefferies, Amanda worked at Bear Stearns and J.P. Morgan. Amanda is a graduate of Boston College, with degrees in Finance and French.

### **Todd Frazier, PFM**

Todd Fraizer is a Managing Director and leads PFM's Pricing Group, which provides pricing resources and negotiation support for clients nationwide. He has assisted in pricing more than 3,000 transactions totaling more than \$750 billion of municipal bonds for PFM issuer clients. Todd is a member of the CFA Institute and the Charlotte Society of Financial Analysts. He is a registered Municipal Advisor Representative (Series 50). Todd also holds a Bachelor's Degree from the University of Kansas and a Master of Business Administration and Finance University of Missouri-Kansas City.



### **Matthew Schnackenberg, PFM**

Matt is a Managing Director in PFM's Minneapolis office. Matt provides project management and support for a number of state and local government clients with an emphasis on state revolving funds. He provides clients with financial advisory services such as debt structuring, comprehensive cash flow model development, rating agency strategies, financing execution, and strategic planning. He has provided advisory services on several types of bonds and notes, including general obligation and various revenue-secured financings.



### **Deirdre Finn, Council of Infrastructure Financing Authorities (CIFA)**

Deirdre Finn is Executive Director of the Council of Infrastructure Financing Authorities (CIFA). Since 2007, Deirdre has worked as a management consultant and public policy advocate for environmental, educational and emergency management issues. From 2000 - 2007, she worked in Florida state government. Prior to public service, she worked on campaigns. Deirdre earned a Bachelor of Arts in English Literature from St. Mary's College in South Bend, Indiana.